

# Privacy Policy for SoftUni Kenya

## Introduction

At SoftUni Kenya, we are committed to safeguarding your privacy and ensuring that your personal data is protected. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of your personal data in compliance with the Data Protection Act, Kenya. By using our services, you agree to the collection and use of information in accordance with this policy.

## What This Policy Covers

This Privacy Policy will cover the following areas:

- Personal data we collect
- How we use your personal data
- Cookies usage
- Data breaches resolution
- Consent
- Changes to personal data

## Personal Data We Collect

SoftUni Kenya collects various types of personal data to provide and improve our services to you. The types of data we collect include:

- Personal Identification Information: Name, email address, phone number, physical address, and other contact details.
- Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our services.
- Usage Data: Information about how you use our website, products, and services.
- Marketing and Communications Data: Your preferences in receiving marketing from us and your communication preferences.

## How We Handle Your Personal Data

SoftUni Kenya handles your personal data in compliance with the Data Protection Act, Kenya, ensuring that it is:

- Processed lawfully, fairly, and transparently.
- Collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes.
- Adequate, relevant, and limited to what is necessary in relation to the purposes for which it is processed.
- Accurate and, where necessary, kept up to date.
- Kept in a form that permits identification for no longer than is necessary for the purposes for which the personal data is processed.
- Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorized or unlawful processing and against accidental loss, destruction, or damage, using appropriate technical or organizational measures.

## How We Use Cookies

Cookies are small files that are placed on your computer or mobile device when you visit a website. We use cookies to enhance your experience on our site. The types of cookies we use include:

- **Essential Cookies:** These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms.
- **Performance Cookies:** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site.
- **Functional Cookies:** These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

## Data Breaches Resolution

In the event of a data breach, SoftUni Kenya will:

- Notify the affected individuals and the Data Commissioner within 72 hours of becoming aware of the breach.
- Provide details of the breach, including the nature of the data affected, the likely consequences, and the measures taken or proposed to address the breach.
- Implement measures to mitigate any adverse effects and prevent future breaches.

We are committed to maintaining the security of your data and have put in place appropriate measures to prevent data breaches.

## Consent

By using our services, you consent to the collection and use of your personal data as described in this Privacy Policy. You have the right to withdraw your consent at any time. However, please note that withdrawing consent may affect our ability to provide you with certain services.

## Changes to Personal Data

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

SoftUni Kenya reserves the right to update this Privacy Policy at any time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [contact@softuni.ke](mailto:contact@softuni.ke).

We appreciate your trust in SoftUni Kenya and are committed to protecting your privacy.